

# Community Building Workshop



COMMUNITY BUILDING INSTITUTE

2020 SCHEDULE  
KNOXVILLE, TENNESSEE



THE **HASLAM FAMILY**  
FOUNDATION



## FROM CHAOS TO COMMUNITY / HEALING THE WOUNDS THAT DIVIDE

### THIS WORKSHOP IS FOR

Anyone interested in building genuine relationships, promoting civility and community, and fostering a more welcoming and inclusive East Tennessee.

*Workshop benefits:*

#### Personal and Professional Development:

- Learn to listen in a new way and be more present to family, friends, and colleagues
- Bridge differences with dignity and respect
- Identify and let go of obstacles to effective and authentic communication
- Experience “unusual safety” and “extraordinary respect”
- Increase Emotional Intelligence
- Build relationships with people from diverse backgrounds
- Break through isolation or separation and build real connections with others

#### Business, Non-Profit, and Community Outcomes:

- Strengthen teams, boards, and neighborhoods
- Enhance training in leadership development and inclusion
- Relieve staff burnout and compassion fatigue
- Build social capital and effective collaborations with diverse groups
- Improve criminal justice and human service outcomes by reducing the impact of adverse childhood experiences (ACEs)
- Motivate and engage resistant clients or staff

### ABOUT COMMUNITY BUILDING

Community Building was developed by M. Scott Peck M.D., renowned author of *The Road Less Traveled* in response to the level of polarization and loss of civility and community. Many scholars view the loss of community as the fundamental affliction underlying today's social ills.

Peck discovered 10 guidelines for communication that can restore community and create group trust and safety. Participants have the opportunity to learn and practice the 10 guidelines and experience a powerful Community Building process that leads to personal and professional growth.

Participants routinely describe Workshops as “truly unique” and “life changing”. Corporate executives call them the “next generation of team building.” Criminal justice and human service professionals see Workshops as highly compatible with Motivational Interviewing, Restorative Justice, Mindfulness Training, and Trauma Informed Care.

### PRACTICAL APPLICATIONS

Community Building enhances outcomes in a broad range of applications. Real life examples include:

- Neighborhood steering group building trust after standstill & conflict
- Ex-offenders improving job acquisition and retention
- Hospital management building effective teams after merger
- Youth in juvenile detention successfully transitioning to society
- Literacy program participants boosting outcomes
- University faculty building high functioning graduate cohorts
- In the 8th year of state funding, 50 Milwaukee agencies continue improving client outcomes and enhancing citywide collaboration
- Enhancing peace making in Europe, Russia, and the Middle East

### OUR VISION

*There is a yearning in the heart for peace. Because of the wounds and rejections we have received in past relationships, we are frightened by the risks. In our fear, we discount the dream of authentic Community as merely visionary. But there are rules by which people can come back together, by which the old wounds can be healed. The purpose of Community Building is to teach these rules – to make hope real again – and to make the vision actually manifest in a world which has almost forgotten the glory of what it means to be human.*

– M. Scott Peck, MD



# ACCELERATING CHANGE THROUGH THE SPIRIT OF COMMUNITY

## TESTIMONIALS



### BEN LANDERS

Ben Landers is former President and CEO of United Way of Greater Knoxville. United Way is a national organization with local chapters working to understand and meet community needs through awareness and fundraising.

*"Being a part of the United Way, I have been to many, many workshops over the course of my professional career - without a doubt, the Community Building Workshop was the best workshop I ever attended. My hope is that as many leaders and residents as possible in our community will be able to attend."*



### CLARENCE JOHNSON

Clarence Johnson is Executive Director of Wisconsin Community Services, a \$25 million organization providing a range of behavioral health, youth, court alternatives, residential reentry, and workforce development services.

*"I have been involved with Community Building Workshops for almost 10 years, and still marvel at the positive impact they have on individuals and groups. Recently, we were awarded a state grant to train and certify 35-40 Workshop facilitators. Initially, I did not know what to expect. I soon came to realize how impactful this work is on a vast array of government entities, nonprofits, and individuals. I have never experienced a project with this much enthusiasm, diversity, interest, and hope. I truly believe that we have just begun to tap the promise that Community Building has for the Milwaukee area community."*



### DAWN BARNETT

Dawn Barnett and her husband, Vic, founded Running Rebels, a \$4.5 million grassroots organization which provides highly effective programs for youth growing up in extremely challenging circumstances.

*"Community Building has completely changed our organization on every level. Our team has become more honest and expressive with one another, allowing for increased productivity and an improved morale. Employees have stated that Community Building has changed their lives; I know it has definitely changed mine. We are committed to offering the Community Building experience to all of our employees and embedding the principles into our operational structure."*



### JAMIE ELDER

Jamie Elder is the appointed Director of the Office of Urban Development for the Wisconsin Department of Children & Families and serves as the urban liaison for Secretary Eloise Anderson.

*"This is one of the most innovative programs to ever be introduced to Milwaukee. Everyone is searching for a magic bullet to address countless socioeconomic problems, but Community Building serves as a reminder that no program can begin to solve these problems without meeting people where they are in their in life. I was skeptical when I signed up for a Workshop, but I left more in touch with myself and those around me. I hope to see a day when this experience is shared by countless others including outside our private rooms and into our neighborhoods, homes, and workplaces."*



### TYVI SMALL

Tyvi Small is Vice Chancellor of Diversity & Enagement at The University of Tennessee, Knoxville

*"This was a transformative experience for me. We were able to be open and honest with and about ourselves. We listened, we united and we bonded as we talked about how to address some of the tough issues facing our community. There were no preconceptions or judgment, we met people where they were, took a trip through our experiences, and landed on community."*

## COMMUNITY BUILDING INSTITUTE

Headquartered in Knoxville, TN, CBI is the global training, facilitator certification, and licensing body for Community Building. CBI has a rich and diverse network of seasoned facilitators and consultants. Offerings include:

- 1 Community Building Workshops for the general public, private groups, teams, and organizations
- 2 Facilitator training, certification, and licensing
- 3 Large and small group meeting facilitation, team building, and change management for businesses, government, and nonprofits
- 4 Advanced training and networking opportunities for a growing global network of facilitators and friends
- 5 Educating the public and spreading the vision of Community

## WORKSHOP INFORMATION

**WORKSHOP COST:** FREE for TN residents (participants cover meal cost); Non-Tennessee Residents, Fee \$625.

### 2020 DATES IN KNOXVILLE:

Public Workshops:  
May 19-21 (Tues-Thurs)  
May 27-29 (Wed-Fri)  
October 6-8 (Tues-Thurs)  
October 27-29 (Tues-Thurs)

### 2020 DATES IN EUROPE:

Public Workshops (fees vary by location):  
July 17-19 (Fri-Sat) Public CBW; Prague, Czech Republic  
July 23-26 (Thurs-Sun) CBW in Business, Germany  
Nov 13-15 (Fri-Sat) Public CBW, Germany  
Nov 27-29 (Fri-Sun) Public CBW, Switzerland

### 2020 FACILITATOR TRAINING DATES:

May 11-15 (Tues-Thurs) Milwaukee, WI  
June 1-5 (Mon-Fri) Knoxville, TN  
Nov 18-22 (Wed-Sun) Czech Republic

**TO REGISTER:** Go to [www.communitybuilding.net/calendar/](http://www.communitybuilding.net/calendar/)  
Questions? Call 865-224-7130 or Email: [admin@communitybuilding.com](mailto:admin@communitybuilding.com)

**"My Community Building experience has become one of the most memorable moments in my life."**

— Shyrida Townsend, Manager,  
Transform Milwaukee Job Program